

Mr. Mika Kanerva

Co-Founder and Chief Operating Officer at Sofia Digital Ltd.

### Summary

Mr. Mika Kanerva has over 15 years of experience in Digital Television and special knowledge about broadcasting technologies and creation of added-value services for television. He has unique global experience about development of new TV services and launch for HbbTV and Smart TV Apps for Connected TV.

Mr. Kanerva has been closely involved in interactive TV standards development and the Nordic region he followed closely and provided insight for the television digitalization process from analog TV switch-off to DVB-T2 and Connected TV services launch based to well-known industry standards.

He graduated in 2008 as Master of Computer Sciences in the University of Tampere, Finland. He has been one of the key persons in Sofia Digital since 2000 and currently working in the company as Chief Operating Officer.